

METHOD, PROGRAM, AND SYSTEM FOR RESETTING THE VALUE OF A COUPON BASED ON MARKET INFORMATION

5

ABSTRACT OF THE DISCLOSURE

10 A method and computer program for resetting the value of a coupon based on market information is provided. The program receives a request for valuation of a coupon from a retailer, accesses market demand information for a product corresponding to the coupon, determines a market demand value based on the market demand information, determines a coupon value based on the market demand value, and provides the coupon value to the retailer.

第10章 亂世